

## Minutes of Cable License Renewal Committee Work Session June 17, 2019

On June 17, 2019 The Cable License Renewal Committee held a Work Session in the Earle Mountain room at Eastham Town Hall.

The session was called to order at 5:00 PM. Present were Beverly Hobbs, Chair, Denise Kopasz, and Tricia Ford Gardner.

The four sections of the proposed questionnaire were examined.

Section 1: Concerning Cable Subscriptions and Satisfaction

Section 2: Local Access Cable Television

Section 3: Questions for Non Cable Subscribers

Section 4: Demographic Information

We looked at each section in depth, with a consideration for Cable Contract renewal information that would be beneficial in negotiations

Section 1: For Cable Subscriptions, information on Cable subscribers, what did they subscribe to and were they satisfied with the value they received? Did they have many issues, how did Comcast respond? How much television did they watch, and what age groups were in their household?

Section 2: With the knowledge that funding for Cable Access Television would be a large issue in the coming negotiations, we wanted to find out what people were watching, were there shows that they watched regularly and were there shows that they would like to watch. We asked the following on each of the three stations (18, 22, and 99): How much time do you watch, what do you watch, and what would you like to see?

Section 3: We wanted to find out if people didn't have Cable, why? Was it because it was too expensive, unavailable in their area, or had they cut the cord.

Section 4: Who replied to our survey, and how would we want to look at the results when they came in.

We discussed the above in depth and developed the survey based on our knowledge. Bev agreed to be the one to input the survey, and to learn Survey Monkey.

The work session lasted an hour and we left at 6:00 to free up the space for another meeting.

Submitted:

  
Beverly Hobbs, Chair

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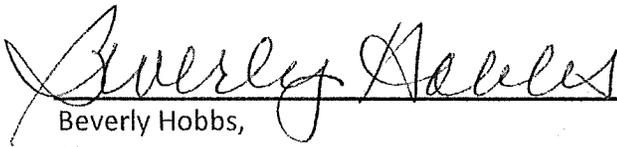
Submitted:

  
Beverly Hobbs, Chair

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Minutes of Cable Meeting November 6, 2019

This meeting was not held, due to a mix-up in dates by Beverly Hobbs, Chair.



Beverly Hobbs,  
Chair

